Questions to ask before you book a videographer

Take this into the call before you book anyone to film for you. A good videographer will be happy to answer every one of them.

1 **Can I see work like the work I'm wanting to get?** ☐

Look for videos that did a job, not just a nice showreel.

2 **What's included in the price?** ☐

Gear, crew, travel, the edit, music and how many versions. Get it in writing.

3 **How many people will be on set, and why?** ☐

Some shoots need two people to get everything on the day. Ask what happens if it's one.

4 **Who plans the shoot, and what do you need from me before the day?** ☐

Good planning is what makes the day run.

5 **Who does the edit, and were they on set?** ☐

The person who shot it knows what's in the footage.

6 **How many rounds of changes are included?** ☐

7 **What versions will I get back?** ☐

The main video plus cut downs, in 16x9 for YouTube and 9x16 for phones.

8 **How long until I see the first cut?** ☐

9 **Can you help it get seen once it's done?** ☐

Ask what they do after it's delivered.

Notes